

# pamoja

## Who is "pamoja" Tanzania?

The Tanzanian label "pamoja" is a small project of the tailor Flora and her friends Stefanie and Ute. It is all about bags. The right picture shows Flora and her working place in Dar es Salaam, approximately 4 square meters big, without any comfort. Every-day she has to travel by bus two hours to get to work and earn some money as a tailor. Since 2000 Flora tailors in her small workshop at Kinondoni Studio different clothes.

## How everything started...

2009 two ladies from Germany visited Flora in her workshop and ask if she would like to make some bags for them. They introduced to her the idea to design different bags made of Kitenge. Flora started to train herself how to make bags and became a professional in this tailoring business. Her friends supported her in marketing, creating the label and selling the bags. With this opportunity Flora gets additional money which she especially as single mother needs for her daughter.



Flora's single child, Catherine was born 2003. Since she was born, she is disabled. She can not walk, can not talk. Flora does not know why Cathy is in this position. Flora is taking care alone, there is no father. As a single mother with a disabled child you are very alone in Tanzania. No support from the government, often no support from the family. With the purchase of a pamoja bag you support Flora and Cathy directly.



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